BAKERY & SNACKS + SWEETS & CAKES

Maha World Expo | Summit | Awards 2027

Where Baking Innovation Meets Sweet Business Opportunities

PEOPLE
IDEAS
PARTNERSHIPS
GROWTH

A SWEETER FOR A STRONGER INDIA

17–19 FEBRUARY 2027

Mahalaxmi Lawns,
Karve Nagar, Pune, Maharashtra





Flavours Business Opportunities Together

BAKERY & SNACKS + SWEETS & CAKES Maha World Expo | Summit | Awards 2027 is a premium B2B platform connecting manufacturers, brands, machinery suppliers, ingredient companies, bakers, confectioners, retailers, HoReCa buyers and decision-makers across India's bakery, snacks and sweets ecosystem.

India's Current Status

- Bakery, confectionery and snacks are among India's most dynamic processed-food categories.
- Food processing sector GVA reached Rs. 2.24 lakh crore in 2023–24, reflecting a strong base for value-added foods.
- Demand is rising for biscuits, breads, cakes, pastries, sweets and packaged snacks across urban and emerging markets.
- Modern retail, café culture, foodservice and e-commerce are expanding category reach.

Future Growth & Potential

- Strong potential in premium, artisanal, healthier and millet-based bakery products.
- Quick-commerce, online grocery and organized retail are opening new sales channels.
- Automation, packaging innovation and cold-chain improvements support expansion.
- Exports of processed foods are strengthening, creating opportunities for confectionery and cereal-based products.



The Region's Biggest Industry Event

www.bakerysnacks.com

Bakery | Snacks | Sweets | Cakes | Chocolate | Confectionery | Ingredients | Machinery

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India's Premier Platform for Bakery, Snacks & Confectionery Business

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Karve Nagar, Pune, Maharashtra



Exhibitor Profile

- Bakery ingredients, premixes, flour, fats, fillings, flavours & dairy inputs
- Bakery machinery, ovens, proofers, mixers, moulders, packaging & automation
- Biscuits, breads, rusks, cookies, cakes, pastries, chocolates, candies & traditional sweets
- Snack foods, namkeen, chips, extruded snacks, healthy snacks & millet products
- Refrigeration, display systems, kitchen equipment & café solutions
- Packaging, labeling, printing, hygiene, QA/QC, cold chain & logistics
- Franchises, retail tech, e-commerce, private label & consulting services.

Why Exhibit?

- Meet distributors, retailers, HoReCa buyers, modern trade and institutional purchasers
- Launch new products and showcase machinery or live solutions
- Build dealer networks and channel partnerships
- Connect with bakery chains, sweet marts, cafés and contract manufacturers
- Generate qualified business leads and business enquiries
- Strengthen brand visibility in a fast-growing food market.

Showcase. Connect. Grow.



Bakery | Snacks | Sweets | Cakes | Chocolate | Confectionery | Ingredients | Machinery

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Meet Connect Grow Together

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Visitor Profile

- Bakery owners, pastry chefs, confectioners and sweet makers
- Retailers, distributors, wholesalers and importers
- Hotels, restaurants, cafés, caterers and QSR chains
- Supermarkets, modern trade, convenience stores & e-commerce buyers
- Food processing units, central kitchens and institutional procurement heads
- Investors, franchise seekers, start-ups and entrepreneurs
- Industry associations, academics, consultants and policymakers

Why Visit?

- Source products, ingredients, machinery and packaging
- Compare suppliers and discover new trends and flavours
- Learn from summit sessions, demos and expert insights
- Find private-label, contract-manufacturing and franchise opportunities
- Build distribution, sourcing and business partnerships
- Explore innovation in healthy, premium and convenience foods

Discover. Source. Expand.

PEOPLE | PRODUCTS | PARTNERSHIPS | GROWTH



Bakery | Snacks | Sweets | Cakes | Chocolate | Confectionery | Ingredients | Machinery

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People Partnerships Progress



The Trinity Group

A legacy event organisation known for creating high-impact B2B platforms in India and beyond.

Experience Networks Opportunities Worldwide

Hon'ble PM Modi ji's Recognition:
Praised for boosting India's global trade and economy.

3 Guinness Records:
Holds three hospitality records; proceeds funded CSR charity.

Organizing Legacy:
Formed in 1994; runs international B2B expos across Asia and the Middle East.

Government Support:
Backed by ministries; events inaugurated by the Mauritian President and Indian & Foreign Union Ministers.

ISO Certified:
ISO 9001:2015 certified by American National Standards Institute for expos, events & publishing.

Industry Networks:
Member of major industry bodies like European Union Chambers, Mahratta Chamber, etc.



The Chamber for Import, Export (Impex), Traditional & Integrated Health

COMMERCE | HEALTH | GLOBAL OPPORTUNITIES

A registered not-for-profit organization established to promote commerce, economic, business and health sectors. Formally registered under the Companies Act of 2013, the chamber works closely with pioneering organisers like The Trinity Group to facilitate international B2B events, trade fairs and conferences, connecting businesses with global markets and supporting export growth across Africa and the Indian Ocean region.



Specialised Focus Areas

Diverse Sectors | Wider Opportunities | Stronger Business Networks

Agriculture, Food Processing & Husbandry
Agriculture & Organics; Horticulture & Animal Husbandry; Agro Food & Beverage Processing; Dairy, Poultry & HoReCa

Financial & Banking Services
Banking, Trading & Mutual Funds; FinTech & AI/ML; Investment & Wealth Management; Insurance & Credit

Tourism, Lifestyles & Ayush
Indian & Foreign Tourism; Destinations, Hotels & Medicare; Wellness & Ayurveda; Unani, Siddha, Sowa Rigpa & Homoeopathy; Body & Beauty, Nutraceuticals & Supplements

Energy, Power & Green Technology
Solar & Renewables; Power & Electricity; Energy Storage & Efficiency; Bioenergy & Green Mobility; LED & Industrial Lighting

Hospitality, HoReCa & Bakery
Hotel Supplies, Tableware & Kitchenware; Cakes, Snacks, Sweets, Pastry & Confectionery; Cleantech, Housekeeping & Waste Management

Construction, Interiors & Exteriors
Furniture, Design & Decor; Building Materials, Rooms, Walls, Floors; Facility Management, Pool, Bath & Spa; HNI Appliances / Smart Automation.



Bakery | Snacks | Sweets | Cakes | Chocolate | Confectionery | Ingredients | Machinery | Global Trade

MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers


Media Briefings



English Newspapers



Special Invitations



Radio FM


Vernacular Dailies


TV & Cable Channels


In Venue Displays


Outdoor Publicity



Online Marketing


Business Visits

GOOD RoI & COST-EFFECTIVE TARIFFS

- Raw Space - ₹ 9,500 /- per sq mtr - MSME Rates
- Built-up Shell - ₹ 10,000 /- per sq mtr - MSME Rates
- Overseas Exhibitors (Tariffs in US $ or Euros)
  Space - US $ 200 or Euro € 170 per sq mt.
  Shell - US $ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug...
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



PROFESSIONAL ORGANIZERS - TEAM TRINITY



The Trinity Group incorporated in 1994, has over the last more than 30 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world expos, including for the Government of Sri Lanka's TRADMED Show and also produced the India Trade Fair with Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated soon. Trinity has always received the support of various Government of India and State Agencies for its mega industry B2B events and this one is no different.

Trinity Ventures - an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media & publications" Its events for Micro, Small & Medium Enterprises have been supported by NSIC (National State Industries Corporation with subsidies. Trinity is also a member of number of trade, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

CHAMBER FOR IMPORT, EXPORT & HEALTH

The Chamber for Import, Export (Impex), Traditional & Integrated Health is a registered not-for-profit organization established to promote commerce, trade, and health sectors. Formally registered under the Companies Act of 2013, the chamber is recognized by India's Union Ministry of Corporate Affairs alongside other government agencies.

Operating closely with pioneering event organizers like the Trinity Group, the chamber facilitates large-scale international B2B events, trade fairs, and conferences to connect businesses with global markets. The chamber enjoys strong support from high-level policy-makers and international dignitaries, assisting businesses in expanding their export reach to numerous countries across Africa and the Indian Ocean region. For more info, check www.impexandhealthchamber.com

TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

सत्यमेव जयते

A Few Central Government Ministries Who Support Us

Ayush | Agriculture & Farmers Welfare | Commerce & Industry | Development of North Eastern Region | Earth Sciences Electronics & Information Tech | External Affairs | Finance | Fisheries, Animal Husbandry & Dairy | Food Processing Industries Health & Family Welfare | Micro, Small & Medium Enterprises | New & Renewable Energy | Power | Railways Science & Technology | Skill Development & Entrepreneurship | Textiles | Tourism | Tribal Affairs

Central Government Agencies & Major Sponsors Who Exhibited

AIAI | APEDA | AMFI | BSE | C-DAC | COCONUT BOARD | COIR BOARD | CSIR

CSIR-IIIM | DIR OF CASHEW... | DIR M & I | ECGC | FSSAI | ICAR | IIFPT | IRCTC

KVIC | LIC | MSE | MPEDA | MCX | NAM | NDDB | NHDC

NMPB | NRDC | NSDC | NSE | NEHHDC | NIFTEM | NIS | SEBI

SPICES BOARD | TEA BOARD | TJCIL | TCMDFIL | WTC | AND MANY MORE....

Major State Pavilions at Trinity Events

ANDHRA PRADESH | ARUNACHAL | ASSAM | BIHAR | CHANDIGARH | GOA | GUJARAT | HARYANA

HIMACHAL PRADESH | JHARKHAND | KARNATAKA | KERALA | MADHYA PRADESH | MAHARASHTRA | MANIPUR | MEGHALAYA

MIZORAM | NAGALAND | ODISHA | PUNJAB | RAJASTHAN | SIKKIM | TAMIL NADU | TELANGANA

TRIPURA | UTTAR PRADESH | UTTARAKHAND | WEST BENGAL | UT OF ANDAMAN | UT OF CHANDIGARH | UT OF DADRA | DELHI (NCT)

JAMMU & KASHMIR | LAKSHADWEEP | PUDUCHERRY

3 GUINNESS WR HOLDERS

PROMOTED BY TRINITY ISO 9001:2015

Professional Producers

Certified by ANSI ICV

American National Standards Institute
International Conformance Veritas

PATRON MEMBER EU INDIA CHAMBERS

OVER 30 YEARS

IMPORT - EXPORT & HEALTH CHAMBER

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SPECIAL THANKS TO VVIPS WHO ATTENDED TRINITY EVENTS & WISHED US WELL



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad Naik cutting ribbon at inauguration



India's Minister Murlidhar Mohol cutting the ribbon



India's Minister PS Patel presented floral tributes



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Rameshwar Teli & African Ambassador



H.E. Governor Koshyari of Maharashtra & Chamber MD



H. E. Governor Rao & CM Fadnavis of Maharashtra



H. E. PSS Pillai, Governor of Goa & MD of Chamber



H. E. Dr. Smt. M Sinha, Governorof Goa



Dr. Pramod Sawant, CM of Goa cutting the ribbon



Maharashtra's Minister, Atul Save cutting the ribbon



Digambar Kamat, Goa's CM speaking at the inauguration



Laxmikant Parsekar, CM of Goa visiting the event



H.E. Governor, SC Jamir at the inauguration ceremony



Mauvin Godinho, Goa's Cabinet Minister being felicitated



Francisco D'souza, Goa's Dy. CM cutting the ribbon



Maharashtra's Minister & Master Chef, Harpal Sokhi



Maharashtra's Minister, MP Lodha visiting Trinity's Maha World Expo



Babu Kavlekar, Goa's Dy. CM awarded at a Trinity event



Mayor R Monseratte & Siddhesh Naik, President, Zilla Panchayat



Goa Cabinet Minister, Dilip Parulekar in attendance



Dr. TP Lahane, Padma Shri & Guinness Record Holder



PM's Guruji & Union Secretary being felicitated at a Trinity event



* All designations are of when the VVIPs interacted with the organizers